



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	<i>Application No.</i>	09/637,387
	<i>Filing Date</i>	August 11, 2000
	<i>First Named Inventor</i>	Amy HAUGEN
	<i>Group Art Unit</i>	3622
	<i>Examiner Name</i>	Jean D. Janvier
	<i>Confirmation No.</i>	8884
	<i>Attorney Docket No.</i>	2829-140
<i>Title of the Invention:</i> REDEMPTION METHOD AND SYSTEM FOR USE WITH A PROMOTION SYSTEM (as amended)		

SUBMISSION OF FORMAL DRAWINGS

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GROUP 3600

Director of the United States Patent
and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Attached hereto are eight (8) sheets of formal drawings to replace the seven (7) sheets of informal drawings filed with the subject application.

RESPECTFULLY SUBMITTED,					
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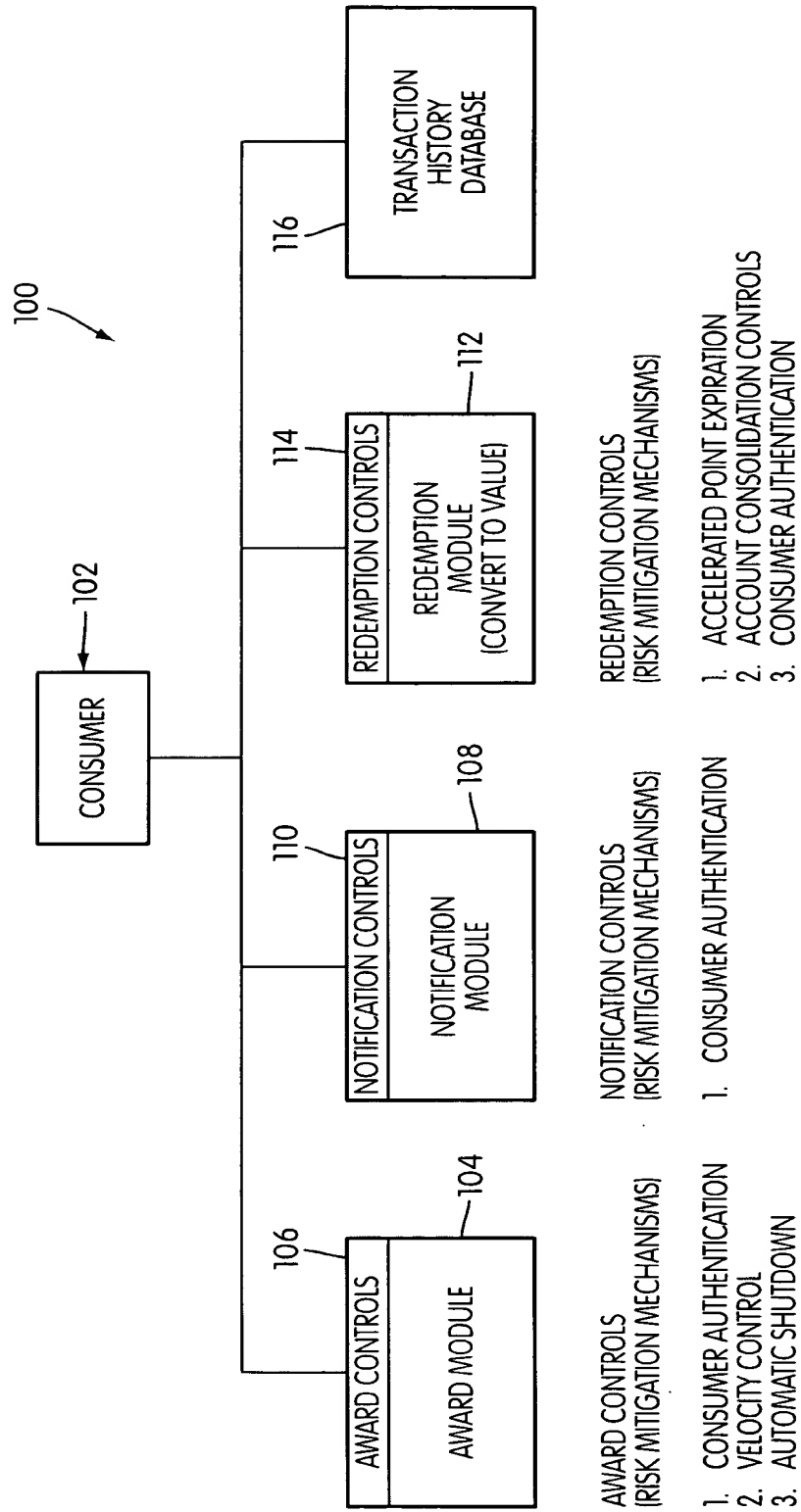


FIG. 1



REDEMPTION METHOD AND SYSTEM
FOR USE WITH A PROMOTION SYSTEM

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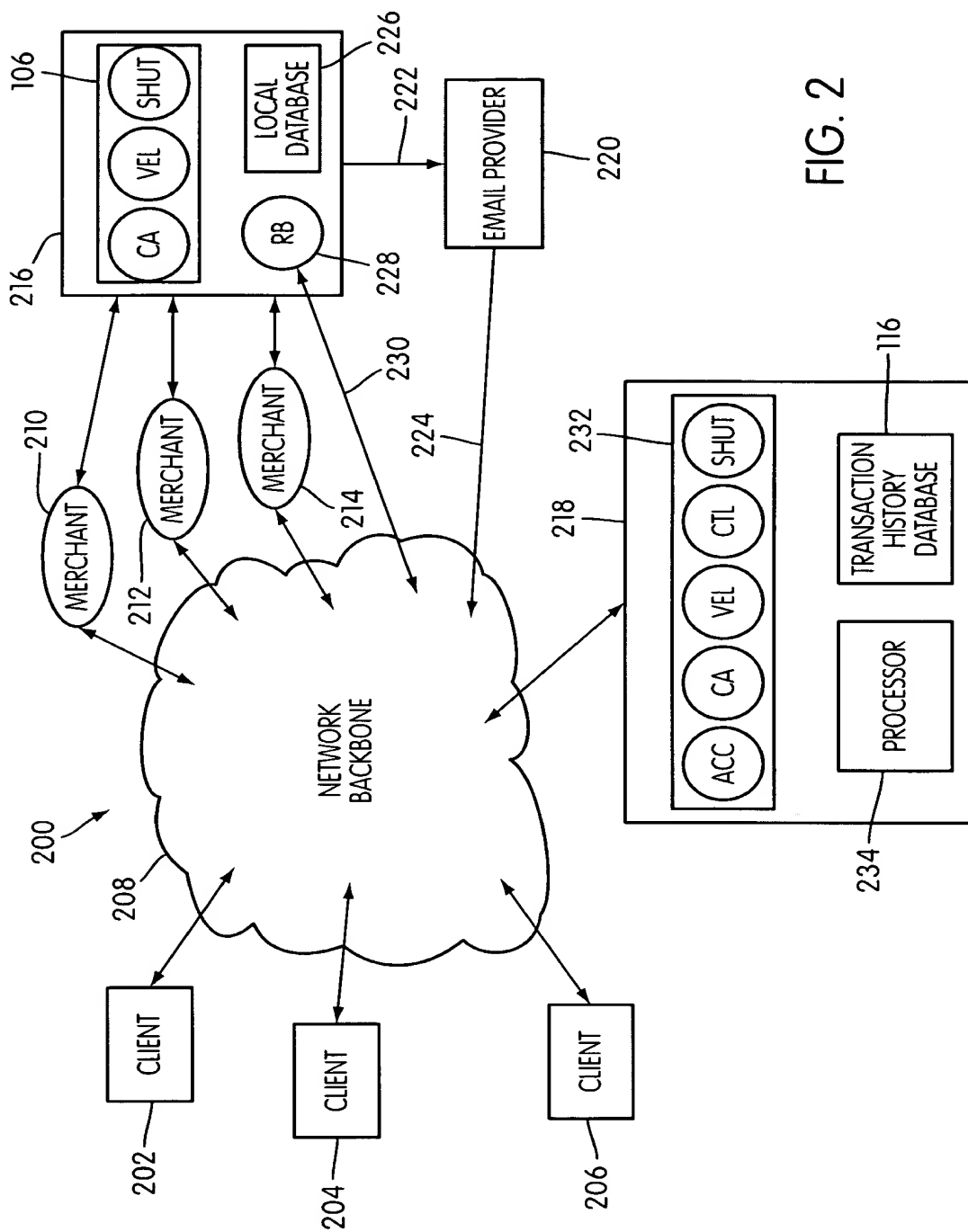


FIG. 2

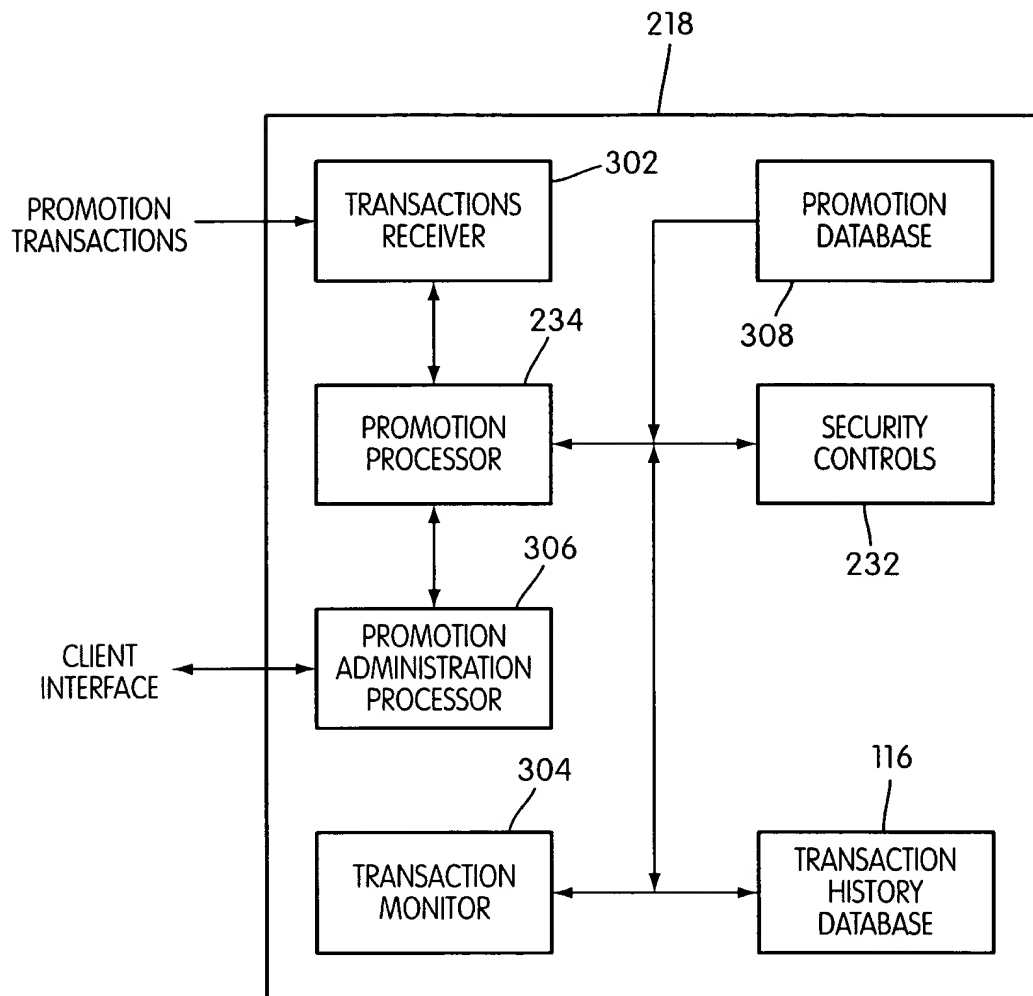


FIG. 3



REDEMPTION METHOD AND SYSTEM
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400

402 CONSUMER I.D.	404 TRANSACTION TYPE	406 AUTHENTICATION	408 POINTS EARNED	410 DATE EARNED	412 DATE EXPIRED
CONSUMER A	SIGN-UP	LOW	100	1/1/99	1/1/2000
	SURVEY	LOW	100	3/5/99	1/1/2000
	REFERRAL	LOW	100	7/9/99	1/1/2000
	PURCHASE	HIGH	5000	11/22/99	1/1/2002
CONSUMER B	SIGN-UP	LOW	100	2/1/99	1/1/2000
	SURVEY	LOW	100	4/5/99	1/1/2000
	REFERRAL	LOW	100	6/9/99	1/1/2000
	REFERRAL	LOW	100	12/22/99	6/1/2000
CONSUMER C	SIGN-UP	LOW	100	7/1/99	1/1/2000
	REFERRAL	LOW	100	8/5/99	1/1/2000

420

422

FIG. 4



REDEMPTION METHOD AND SYSTEM
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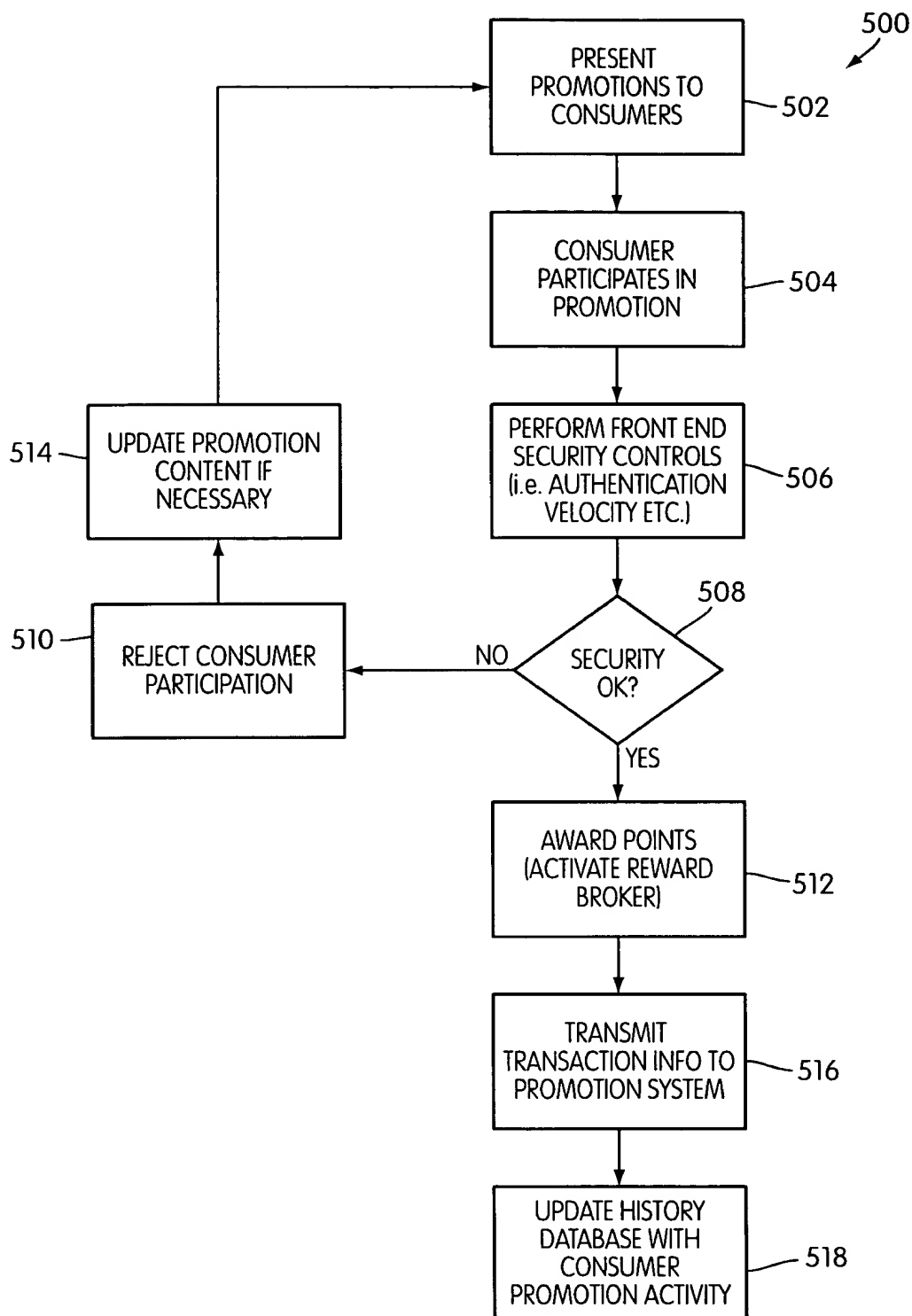


FIG. 5

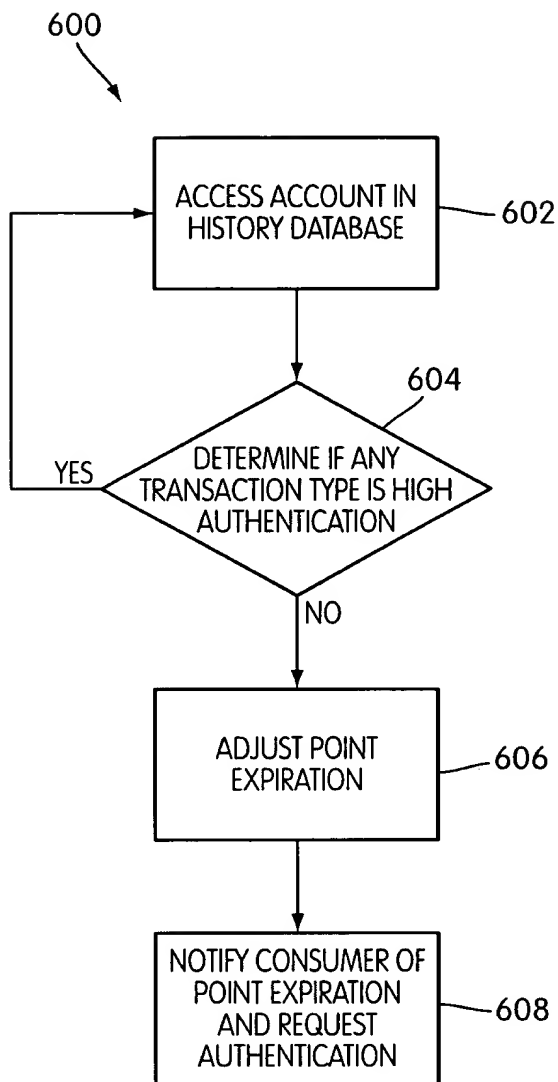


FIG. 6

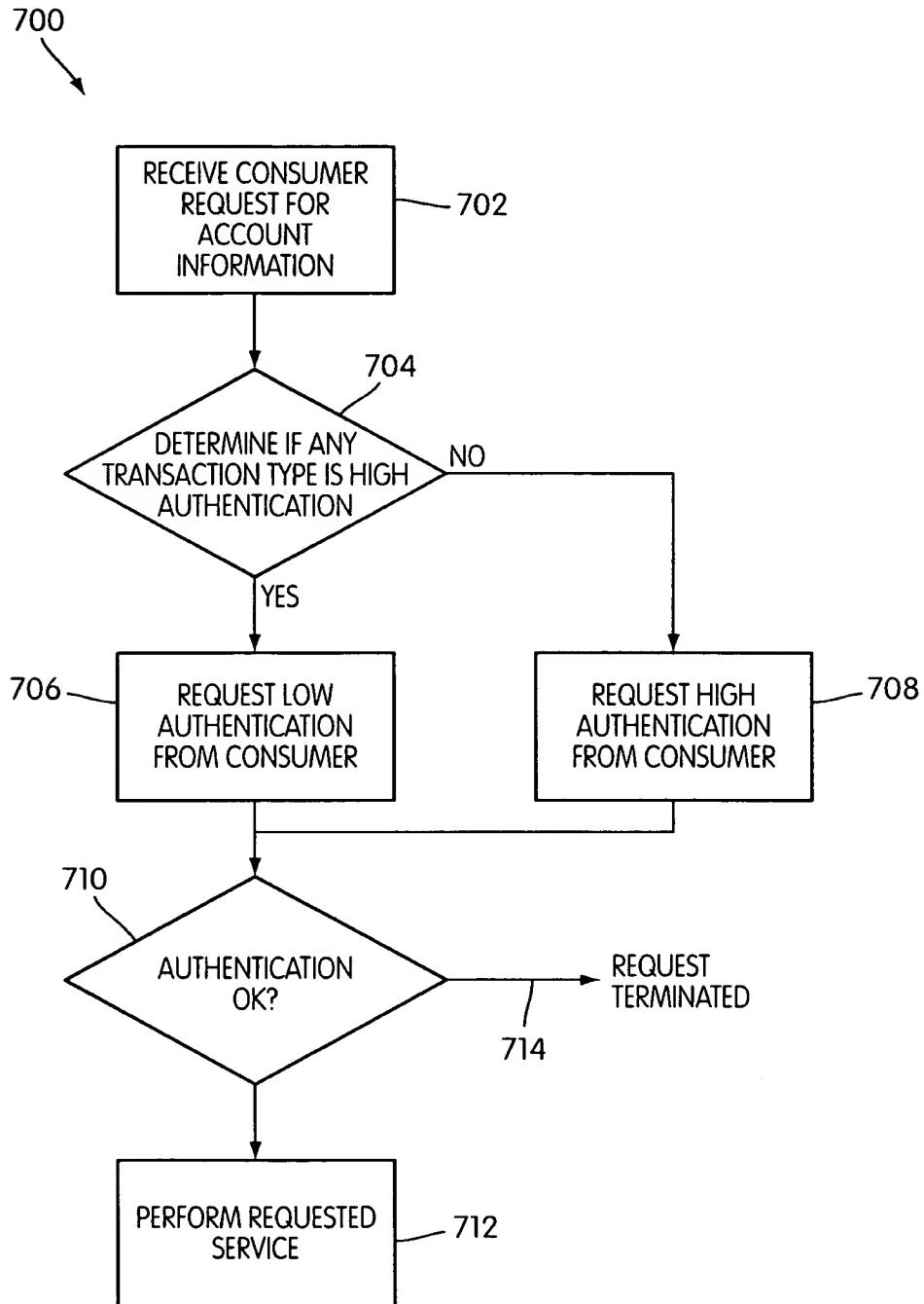


FIG. 7



REDEMPTION METHOD AND SYSTEM
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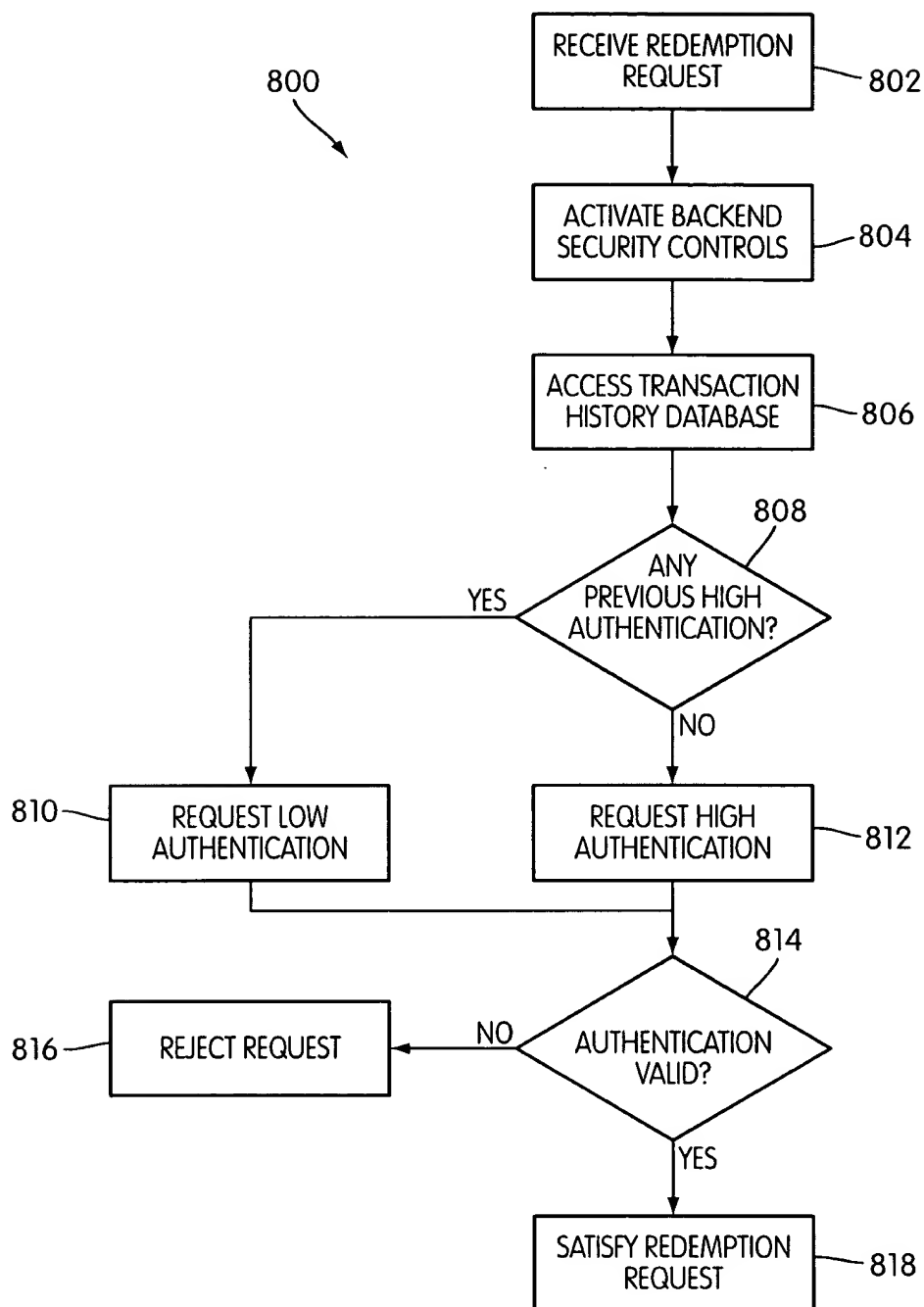


FIG. 8